

CONSENT TO THE PROCESSING OF PERSONAL DATA FOR MARKETING, PARTNER AND PRESENTATION PURPOSES

1. Personal Data Controllers

I hereby consent to the processing of my personal data by the following controllers:

INSPIRELI AWARDS z.ú., with its registered office at FST CTU, Thákurova 2077/7, Dejvice, 160 00 Prague 6, Czech Republic, Company ID No.: 07585721,

and

INSPIRELI EDUCATION 21 s.r.o., with its registered office at Římská 103/12, Vinohrady, 120 00 Prague 2, Czech Republic, Company ID No.: 06594425, registered in the Commercial Register maintained by the Municipal Court in Prague, File No. C 301204,

hereinafter jointly referred to as the “Controllers”.

In relation to jointly operated competitions, educational activities, community activities, marketing activities and partner activities, the Controllers may act as joint controllers of personal data. Further information on the processing of personal data, the allocation of responsibilities between the Controllers, recipients of data, retention periods and the rights of data subjects is provided in the Personal Data Processing Information Memorandum.

2. Scope of Personal Data Processed

This consent applies to personal data that I have provided to the Controllers or that has arisen in connection with my participation in a competition, educational platform, event, community, project or communication with the Controllers, in particular:

- identification data: name, surname, title, username and, where applicable, profile photograph;
- contact data: e-mail address, telephone number, mailing address;
- educational and professional data: school, university, faculty, field of study, year of study, country of the school or university, professional focus;
- competition and project data: project name, project description, competition category, data on participation in the competition, results, awards and, where applicable, prize;
- image and audiovisual data: photographs, video recordings, event recordings, interviews, quotations and references;
- communication and preference data: communication history, records of consents granted and withdrawn, topic preferences and communication opt-outs;
- cooperation-interest data: area of interest, type of requested or offered cooperation, connection to partners, sponsors, universities, competitions or professional opportunities.

3. Purposes of Consent

I grant consent separately for the purposes set out below. Each consent is voluntary and I may grant or refuse it independently of the others.

A. Own Marketing, Communication and Future Cooperation with the Controllers

I consent to the Controllers processing my personal data for the purpose of sending news, invitations, information, commercial communications and offers relating to competitions, educational programmes, events, community activities, projects, services, products and other activities of the Controllers.

I also consent to the Controllers retaining and using my contact, educational, professional, competition, project and preference data for the purpose of contacting me in the future with offers of cooperation, participation in projects, competitions, mentoring, educational programmes, employment or internship opportunities, professional events or other activities of the Controllers.

This consent includes, in particular, communication by e-mail, telephone, user account, electronic communication tools and, where applicable, other contact details that I provide to the Controllers.

I consent to the processing of personal data for own marketing, communication and future cooperation with the Controllers.

B. Partner Offers, Opportunities and Transfer of Data to Selected Partners

I consent to the Controllers processing my personal data for the purpose of sending information about relevant offers, activities, events, competitions, educational programmes, mentoring, employment, internship, grant, sponsorship, business or other professional opportunities of the Controllers' cooperating partners.

I also consent to the Controllers being able to transfer my personal data, to a reasonable extent, to selected partners who may contact me directly with relevant offers of cooperation, internship, employment, educational programme, competition, mentoring, sponsorship activity, business offer or other professional or project opportunity.

The transferred data may include, in particular, name, surname, e-mail, telephone number, school or university, country, field of study, professional focus, competition or project data and area of interest in cooperation.

Partners may include, in particular, universities, higher education institutions, architectural and design studios, construction companies, developers, manufacturers of building materials and technologies, technology companies, employers, professional institutions, sponsors, media partners, organisers of educational programmes and other entities operating in the fields of architecture, construction, design, education, technology, career development or professional cooperation.

I consent to the processing of personal data for partner offers and to the possible transfer of data to selected partners for the purpose of direct contact.

C. Presentation, Promotional and Media Use

I consent to the Controllers processing and using my personal data for the Controllers' presentation, promotional, marketing, media, documentation and communication purposes.

This consent applies in particular to the use of my name, surname, school or university, country, competition or project involvement, competition result, award, photograph, video

recording, audio recording, quotation, reference, interview, personal profile, profile and information about my project.

These data may be used in particular:

- on the Controllers' websites;
- on the Controllers' social media;
- in newsletters and electronic communications;
- in press releases and media outputs;
- in presentations, catalogues, brochures and annual reports;
- in promotional materials for competitions, educational programmes, events and projects;
- in communications with sponsors, partners, universities, media and the public.

I acknowledge that certain already published materials, in particular printed materials, archived media outputs or posts shared by third parties, may not be possible to remove completely after consent is withdrawn. However, after withdrawal of consent, the Controllers will cease actively using the data for new outputs, unless another legal basis exists for further processing.

I consent to the presentation, promotional and media use of my personal data.

4. Period of Processing

Personal data will be processed for the purposes based on this consent for the duration of the relevant consent, but no longer than:

- in the case of consent under letter A, for a period of 5 years from the granting of consent or from the last active interaction with the Controllers;
- in the case of consent under letter B, for a period of 5 years from the granting of consent or from the last active interaction with the Controllers;
- in the case of consent under letter C, for a period of 10 years from the creation or publication of the relevant material, or for a longer period if appropriate with regard to the nature of the competition, award, media output, archiving or documentation of the project's history.

I may withdraw my consent at any time. Withdrawal of consent does not affect the lawfulness of processing carried out before its withdrawal.

5. Voluntary Nature of Consent

Granting consent is voluntary. Refusal to grant consent does not affect my ability to participate in a competition, register on the platform or use the Controllers' basic services, provided that the relevant processing is not necessary for the performance of the competition rules, provision of the service, compliance with a legal obligation or protection of the Controllers' legitimate interests.

I acknowledge that certain processing of personal data may take place even without my consent, if it is necessary in particular for:

- my participation in a competition or use of the platform;
- performance of the competition rules, Terms and Conditions or another contract;
- compliance with the Controllers' legal obligations;
- protection of the Controllers' legal claims;

- ensuring the security of systems;
- other purposes specified in the Personal Data Processing Information Memorandum.

6. Withdrawal of Consent

I may withdraw my consent at any time by:

- clicking the unsubscribe link in a commercial communication;
- changing the settings in the user account or preference centre, if available;
- sending an e-mail to: [insert GDPR/contact e-mail];
- another method specified in the Information Memorandum.

Withdrawal of one consent does not affect the validity of the other consents, unless I expressly withdraw them as well.

7. Recipients and Processors

Personal data may be made available to persons who provide technical, organisational, marketing, competition, communication, legal, accounting or administrative services to the Controllers.

These persons may include in particular:

- providers of IT systems, software, web hosting, cloud services and technical support;
- providers of e-mailing, CRM, analytical and marketing tools;
- organisers and co-organisers of events;
- jury members and expert evaluators;
- marketing, media and production agencies;
- legal, accounting and tax advisers;
- partners and sponsors, if I grant the relevant consent or if the transfer is necessary for the performance of the competition, for example for the handover of a prize.

Processors may include in particular Anawe s.r.o., with its registered office at Ruská 886, 436 01 Litvínov, Czech Republic, Company ID No.: 28990218, as the provider of the software solution, and other processors listed in the Information Memorandum.

8. Rights of the Data Subject

I acknowledge that I have, in particular, the right to:

- request access to my personal data;
- request rectification of inaccurate or incomplete data;
- request erasure of personal data;
- request restriction of processing;
- object to processing based on legitimate interests;
- request data portability, where applicable;
- withdraw consent at any time;
- lodge a complaint with the Office for Personal Data Protection.

Detailed information on the processing of personal data is provided in the Personal Data Processing Information Memorandum available at: [insert URL].